## IN THE CLAIMS

- 1. (canceled)
- 2. (previously presented) The method according to Claim 39 wherein prompting a first user to create a customized template further comprises prompting the first user to create a calculation formula data field displayed on the customized template, the calculation formula data field showing a formula used for calculating data displayed on the customized template.
- 3. (currently amended) The method according to Claim 39 wherein generating a plurality of reports further comprises:

performing at least one mathematical computation using the <u>data about the</u> business metrics stored in the database, the computations are performed by the server and include at least one of summing, averaging, time weight averaging; and

generating a trend analysis based on the <u>at least one mathematical computation using data</u>
<u>about the</u> business metrics stored within the database by prompting a user to select the business
units to be included within the trend analysis and a type of measure to be analyzed.

- 4. (previously presented) The method according to Claim 39 wherein prompting a first user to create a customized template further comprises prompting the first user to assign a definition to each data field displayed on the customized template.
- 5. (previously presented) The method according to Claim 39 wherein prompting a first user to create a customized template further comprises prompting the first user to create a data field for validating a business metric entered into the created template.
- 6. (currently amended) The method according to Claim 39 wherein prompting a first user to create a customized template further comprises prompting the first user to create a drop-down box for entering a business metric into the customized template, the drop-down box having a plurality of data selection created by the first user to be selected by the second user when entering the data about the business metrics.

- 7. (canceled)
- 8. (previously presented) The method according to Claim 39 wherein the level indicates higher or lower desirable features or ratings.
- 9. (previously presented) The method according to Claim 39 wherein prompting a first user to create a customized template further comprises prompting the first user to create at least one field category and an order for displaying the at least one field category on the customized template.
- 10. (previously presented) The method according to Claim 39 wherein prompting a first user to create a customized template further comprises prompting the first user to change a data field displayed on the customized template.
- 11. (previously presented) The method according to Claim 39 wherein prompting a first user to create a customized template further comprises prompting the first user to modify a definition assigned to a data field displayed on the customized template.
- 12. (previously presented) The method according to Claim 39 wherein prompting a first user to create a customized template further comprises prompting the first user to modify the customized template by changing an order of appearance of the data fields displayed on the customized template.
- 13. (previously presented) The method according to Claim 39 wherein creating at least one hierarchy of entities within the business entity further comprises changing the at least one hierarchy of entities within the business entity by prompting the first user to add or remove at least one business unit from the at least one hierarchy of entities.

## 14.-38. (canceled)

39. (currently amended) A method for managing business metrics for a business entity using a server system coupled to a database and at least one client system, the business entity having a plurality of business units, said method comprising the steps of:

storing in the database a plurality of web pages including a create template web page;

prompting a first user to create a customized template for receiving business metrics by displaying at the at least one client system the create template web page, the create template web page prompts the first user to enter data including at least one of a template name, a frequency, a first due date, a contact name, and a template description, the create template web page prompts the first user to define data fields to be displayed on the customized template and a type of business metrics to be entered into the customized template, the customized template is stored within the database for retrieval by a second user of the at least one client system for inputting business metrics;

prompting the first user to link a metric target with a data field displayed on the customized template, wherein the metric target is at least one of a level and a weight to a data field displayed on the customized template;

creating at least one hierarchy of entities within the business entity including storing within the database a relationship between each of the business units included within the business entity;

linking the customized template to the at least one hierarchy of entities for restricting access to the customized template to only selected business units included within the business entity;

linking the data fields included within the customized template to the at least one hierarchy of entities for combining data for a plurality of selected business units included within the business entity;

displaying the customized template at the at least one client system to prompt the second user to enter <u>data about</u> business metrics relating a business unit linked to the customized template, the second user enters <u>the data about</u> business metrics into the data fields displayed on the customized template;

storing the data about the business metrics in the database;

analyzing the <u>data about the</u> business metrics stored in the database using the server system for generating reports including the <u>data about the</u> business metrics; and

generating, using the server, a plurality of reports including a first report showing the data about the business metrics for each business unit linked to the customized template including each business unit having entered data and the hierarchical relationship between each business unit, and a second report containing desired combinations of the data about the business metrics entered into linked data fields for each business unit linked to the customized template based on the hierarchy of entities.

- 40. (currently amended) A network-based system for managing business metrics for a business entity, the business entity having a plurality of business units, said system comprising:
  - a client system comprising a browser;
  - a centralized database for storing information; and

a server system configured to be coupled to said client system and said database, said server further configured to:

store in the database a plurality of web pages including a create template web page;

prompt a first user to create a customized template for receiving business metrics by displaying at the client system the create template web page, the create template web page prompts the first user to enter data including at least one of a template name, a frequency, a first due date, a contact name, and a template description, the create template web page prompts the first user to define data fields to be displayed on the customized template and a type of business metrics to be entered into the customized template, the customized template is stored within the database for retrieval by a second user of the client system for inputting business metrics;

prompt the first user to link <u>a metric target with a data field displayed on the customized template</u>, wherein the metric target is at least one of a level and a weight-to a data field displayed on the customized template;

record at least one hierarchy of entities within the business entity including storing within the database a relationship between each of the business units included within the business entity;

link the customized template to the at least one hierarchy of entities for restricting access to the customized template to only selected business units included within the business entity;

link the data fields included within the customized template to the at least one hierarchy of entities for combining data for a plurality of selected business units included within the business entity;

display the customized template at the client system to prompt the second user to enter data about the business metrics relating a business unit linked to the customized template, the second user enters the data about the business metrics into the data fields displayed on the customized template;

store the data about the business metrics in the database;

analyze the <u>data about the</u> business metrics stored in the database for generating reports including <u>the data about</u> the business metrics; and

generate a plurality of reports including a first report showing the data about the business metrics for each business unit linked to the customized template including each business unit having entered data and the hierarchical relationship between each business unit, and a second report containing desired combinations of the data about the business metrics entered into linked data fields for each business unit linked to the customized template based on the hierarchy of entities.

41. (previously presented) The system according to Claim 40 wherein said server system further configured to prompt the first user to create a calculation formula data field displayed on the customized template, the calculation formula data field showing a formula used for calculating data displayed on the customized template.

42. (previously presented) The system according to Claim 40 wherein said server system further configured to:

perform at least one mathematical computation using the <u>data about the</u> business metrics stored in the database, the computations performed include at least one of summing, averaging, time weight averaging; and

generate a trend analysis based on the at least one mathematical computation using the data about the business metrics stored within the database by prompting a user to select the business units to be included within the trend analysis and a type of measure to be analyzed.

- 43. (previously presented) The system according to Claim 40 wherein said server system further configured to prompt the first user to assign a definition to each data field displayed on the customized template.
- 44. (currently amended) The system according to Claim 40 wherein said server system further configured to prompt the first user to create a data field for validating a the data about the business metric entered into the customized template.
- 45. (previously presented) The system according to Claim 40 wherein said server system further configured to prompt the first user to create a drop-down box for entering a business metric into the customized template, the drop-down box having a plurality of data selection created by the first user to be selected by the second user when entering business metrics.

## 46. (canceled)

- 47. (previously presented) The system according to Claim 40 wherein said server system further configured to prompt the first user to create at least one field category and an order for displaying the at least one field category on the customized template.
- 48. (previously presented) The system according to Claim 40 wherein said server system further configured to prompt the first user to change a data field displayed on the

customized template, and wherein the level indicates higher or lower desirable features or ratings.

- 49. (previously presented) The system according to Claim 40 wherein said server system further configured to prompt the first user to modify a definition assigned to a data field displayed on the customized template.
- 50. (previously presented) The system according to Claim 40 wherein said server system further configured to prompt the first user to modify the customized template by changing an order of appearance of the data fields displayed on the customized template.
- 51. (previously presented) The system according to Claim 40 wherein said server system further configured to change the at least one hierarchy of entities within the business entity by prompting the first user to add or remove at least one business unit from the at least one hierarchy of entities.
- 52. (currently amended) Apparatus for managing business metrics for a business entity, the business entity having a plurality of business units, said apparatus comprising:
  - a database for storing information and a plurality of web pages; and
  - a computer coupled to the database, said computer programmed to:

store in the database a plurality of web pages including a create template web page;

prompt a first user to create a customized template for receiving business metrics by displaying the create template web page, the create template web page prompts the first user to enter data including at least one of a template name, a frequency, a first due date, a contact name, and a template description, the create template web page prompts the first user to define data fields to be displayed on the customized template and a type of business metrics to be entered into the customized template, the customized template is stored within the database for retrieval by a second user of the computer for inputting business metrics;

prompt the first user to link a metric target with a data field displayed on the customized template, wherein the metric target is at least one of a level and a weight-to a data field displayed on the customized template;

record at least one hierarchy of entities within the business entity including storing within the database a relationship between each of the business units included within the business entity;

link the customized template to the at least one hierarchy of entities for restricting access to the customized template to only selected business units included within the business entity;

link the data fields included within the customized template to the at least one hierarchy of entities for combining data for a plurality of selected business units included within the business entity;

display the customized template to prompt the second user to enter <u>data about the</u> business metrics relating a business unit linked to the customized template, the second user enters the <u>data about the</u> business metrics into the data fields displayed on the customized template;

store the data about the business metrics in the database;

analyze the <u>data about the</u> business metrics stored in the database for generating reports including <u>the data about</u> the business metrics; and

generate a plurality of reports including a first report showing the data about the business metrics for each business unit linked to the customized template including each business unit having entered data and the hierarchical relationship between each business unit, and a second report containing desired combinations of the data of the business metrics entered into linked data fields for each business unit linked to the customized template based on the hierarchy of entities.

- 53. (previously presented) The apparatus according to Claim 52 wherein said computer is further programmed to prompt the first user to create a calculation formula data field displayed on the customized template, the calculation formula data field showing a formula used for calculating data displayed on the customized template.
- 54. (currently amended) The apparatus according to Claim 52 wherein said computer is further programmed to:

perform at least one mathematical computation using the <u>data bout the</u> business metrics stored in the database, the computations performed include at least one of summing, averaging, time weight averaging; and

generate a trend analysis based on the <u>at least mathematical computation using the data</u>
<u>about the business metrics stored within the database by prompting a user to select the business units to be included within the trend analysis and a type of measure to be analyzed.</u>

- 55. (previously presented) The apparatus according to Claim 52 wherein said computer is further programmed to prompt the first user to assign a definition to each data field displayed on the customized template.
- 56. (previously presented) The apparatus according to Claim 52 wherein said computer is further programmed to prompt the first user to create a data field for validating a business metric entered into the customized template.
- 57. (currently amended) The apparatus according to Claim 52 wherein said computer is further programmed to prompt the first user to create a drop-down box for entering a business metric into the customized template, the drop-down box having a plurality of data selection created by the first user to be selected by the second user when entering the data about the business metrics.

## 58. (canceled)

- 59. (previously presented) The apparatus according to Claim 52 wherein said computer is further programmed to prompt the first user to create at least one field category and an order for displaying the at least one field category on the customized template.
- 60. (previously presented) The apparatus according to Claim 52 wherein said computer is further programmed to prompt the first user to change a data field displayed on the customized template, and wherein the level indicates higher or lower desirable features or ratings.
- 61. (previously presented) The apparatus according to Claim 52 wherein said computer is further programmed to prompt the first user to modify a definition assigned to a data field displayed on the customized template.
- 62. (previously presented) The apparatus according to Claim 52 wherein said computer is further programmed to prompt the first user to modify the customized template by changing an order of appearance of the data fields displayed on the customized template.
- 63. (previously presented) The apparatus according to Claim 52 wherein said computer is further programmed to change the at least one hierarchy of entities within the business entity by prompting the first user to add or remove at least one business unit from the at least one hierarchy of entities.
- 64. (currently amended) A computer program embodied on a computer readable medium for managing business metrics for a business entity, the business entity having a plurality of business units, said program comprising at least one code segment that stores in a database a plurality of web pages including a create template web page, said computer program being comprised of instructions, which when read and executed by a computer, cause the computer to perform the following steps:

prompts a first user to create a customized template for receiving business metrics by displaying the create template web page on a computer, the create template web page prompts the first user to enter data including at least one of a template name, a frequency, a first due date, a contact name, and a template description, the create template web page prompts the first user to define data fields to be displayed on the customized template and a type of business metrics to be

entered into the customized template, the created template is stored within the database for retrieval by a second user of the computer for inputting business metrics;

prompts the first user to link a metric target with a data field displayed on the customized template, wherein the metric is at least one of a level and a weight to a data field displayed on the customized template, wherein the level indicates higher or lower desirable features or ratings;

records at least one hierarchy of entities within the business entity including storing within the database a relationship between each of the business units included within the business entity;

links the customized template to the at least one hierarchy of entities for restricting access to the customized template to only selected business units included within the business entity;

links the data fields created in the customized template to the at least one hierarchy of entities for combining data for a plurality of business units included within the business entity;

displays the created template on the computer to prompt the second user to enter <u>data</u>

<u>about the</u> business metrics relating a business unit linked to the created template, the second user

enters <u>the data about the</u> business metrics into the data fields displayed on the created template;

stores the data about the business metrics in the database;

analyzes the <u>data about the</u> business metrics stored in the database for generating reports including the business metrics; and

generates a plurality of reports including a first report showing the data about the business metrics for each business unit linked to the created template including each business unit having entered data and the hierarchical relationship between each business unit, and a second report combining the data about the business metrics entered into linked data fields for each business unit linked to the created template based on the hierarchy of entities.